



WITH GREAT CARE, LLC

Leadership Development • Training & Education • Program & Event Management

Washington, DC | Nationwide & International Service

UEI: GJMHK828SMM7 | CAGE: 14JE6 | SAM.gov: Active | Established: 2016 |
Small Business • Minority-Owned • Black American-Owned

COMPANY OVERVIEW

With Great Care, LLC (WGC) is a Washington, DC–based management consulting, professional development, coaching, education, and program management firm. **We design environments that develop people, strengthen organizations, and build thriving communities.** WGC partners with government agencies, schools and educational institutions, nonprofits, foundations, and community organizations to deliver leadership development, workforce training, organizational culture, educational programming, and community-centered experiences—combining evidence-informed coaching, experiential learning, behavioral science, strategic consulting, and culturally responsive program design.

CORE CAPABILITIES

LEADERSHIP & ORGANIZATIONAL DEVELOPMENT

- Executive & leadership coaching
- Leadership, management & pathway development
- Organizational culture transformation
- Strategic planning & alignment
- Team development & employee engagement

TRAINING, WORKFORCE & EDUCATION

- Professional & management development training
- Workforce readiness & soft-skills development
- Educator development, curriculum design & facilitation
- Communication, empathy, time management & SMART goals
- Youth leadership & social-emotional development
- Hope-based school & organizational culture

PROGRAM & PROJECT MANAGEMENT

- Program strategy, design & implementation
- Project planning, coordination & stakeholder management
- Community & partner engagement
- Program evaluation & continuous improvement
- Strategic communications & rebranding

EVENT & COMMUNITY ENGAGEMENT

- Event strategy, planning & production
- Conferences, retreats & community convenings
- Cultural, experiential & multimedia programming
- Live entertainment & artist programming
- Talent, vendor & partner coordination
- Event marketing & audience engagement
- Logistics, scheduling & run-of-show

DIFFERENTIATORS

- **Strategy Through Execution.** Support from discovery and strategy through design, facilitation, implementation, stakeholder coordination, event execution, and evaluation.
- **Measurable Human Development.** Demonstrated outcomes through leadership development, individualized coaching, and professional development.
- **Culture + Behavior Expertise.** Coaching, behavioral science, adult learning, and experiential learning that address behavior and the beliefs and environments behind it.
- **Culturally Responsive Engagement.** Learning, leadership, and community experiences for diverse populations across the U.S. and internationally.
- **Creative Engagement Capability.** Facilitation, storytelling, visual communication, music, arts, multimedia, and experiential design.

SELECTED PAST PERFORMANCE

National Museum of African American History and Culture (NMAAHC)

EXECUTIVE LEADERSHIP COACHING

Provides individualized professional coaching supporting leadership development for staff within the Office of the Director.

District of Columbia Public Schools

PROFESSIONAL DEVELOPMENT & CULTURE

Designed and delivered Hope Campaign professional development on organizational culture, educator beliefs, student hope, engagement, and behavior change.

4.88

ENGAGEMENT

4.85

CULTURE RELEVANCE

4.69

CHALLENGING BIAS

96%

WOULD RECOMMEND

Based on 26 participant evaluations; ratings measured on a 5-point scale. Offered to educators across the United States.

Teach For America

LEADERSHIP DEVELOPMENT & EXECUTIVE COACHING

Designed and delivered *Audacity*—a multi-month program combining individualized executive coaching, cohort learning, career planning, time management, innovation, and culture development.

4.8

OVERALL PROGRAM

4.9

1:1 COACHING

100%

VALUED COACHING

90%

APPLIED TO WORK

2026 exit survey; ratings measured on a 5-point scale.

Event & Cultural Programming — Washington, DC

DESIGN, TALENT & PRODUCTION

Revival DC (est. 2016) has served 20,000+ District residents and provided platforms for DC artists—talent has included Maimouna Youssef, Tank and the Bangas, Chico Bean, and others. Through its work with **District Creative Institute**, WGC designs and produces arts & cultural activations (live music, visual art, food, artist engagement) associated with the H Street Festival. **Masjid Muhammad, The Nation's Mosque**—recurring cultural, educational & community programming (Salaam Social, The Deen's List). Services: programming, talent/vendor coordination, partnerships, production, marketing, logistics, and execution.

Organizational & International Consulting

CONSULTING & CAPACITY-BUILDING

United to Rise—organizational rebranding, strategic communications, program-culture redesign, and organizational development. **TLC International (Mauritania)**—international capacity-building: organizational strategy, professional-development infrastructure, fundraising strategy, and partnership development.

NAICS & PSC CODES

611430 — Professional & Management Development Training

PRIMARY NAICS

- 541611 Administrative & General Management Consulting
- 541612 Human Resources Consulting Services
- 541618 Other Management Consulting Services
- 611710 Educational Support Services
- 561920 Convention & Trade Show Organizers / Event Planning
- 711510 Independent Artists, Writers & Performers
- 813319 Other Social Advocacy Organizations

PSC: R408 • R410 • R499 • T006 • U008 • U009

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