



WITH GREAT CARE, LLC

Leadership Development • Training & Education • Program & Event Management

Washington, DC | Nationwide & International Service

UEI: GJMHK828SMM7 | CAGE: 14JE6 | SAM.gov: Active | Established: 2016 |
Small Business • Minority-Owned • Black American-Owned

COMPANY OVERVIEW

With Great Care, LLC (WGC) is a Washington, DC-based management consulting, professional development, coaching, education, and program management firm. **We design environments that develop people, strengthen organizations, and build thriving communities.** WGC partners with government agencies, schools and educational institutions, nonprofits, foundations, and community organizations to deliver leadership development, workforce training, organizational culture, educational programming, and community-centered experiences—combining evidence-informed coaching, experiential learning, behavioral science, strategic consulting, and culturally responsive program design.

CORE CAPABILITIES

LEADERSHIP & ORGANIZATIONAL DEVELOPMENT

- Executive & leadership coaching
- Leadership, management & pathway development
- Organizational culture transformation
- Strategic planning & alignment
- Team development & employee engagement

TRAINING, WORKFORCE & EDUCATION

- Professional & management development training
- Workforce readiness & soft-skills development
- Educator development, curriculum design & facilitation
- Communication, empathy, time management & SMART goals
- Youth leadership & social-emotional development
- Hope-based school & organizational culture

PROGRAM & PROJECT MANAGEMENT

- Program strategy, design & implementation
- Project planning, coordination & stakeholder management
- Community & partner engagement
- Program evaluation & continuous improvement
- Strategic communications & rebranding

EVENT & COMMUNITY ENGAGEMENT

- Event strategy, planning & production
- Conferences, retreats & community convenings
- Cultural, experiential & multimedia programming
- Live entertainment & artist programming
- Talent, vendor & partner coordination
- Event marketing & audience engagement
- Logistics, scheduling & run-of-show

DIFFERENTIATORS

- ▶ **Strategy Through Execution.** Support from discovery and strategy through design, facilitation, implementation, stakeholder coordination, event execution, and evaluation.
- ▶ **Measurable Human Development.** Demonstrated outcomes through leadership development, individualized coaching, and professional development.
- ▶ **Culture + Behavior Expertise.** Coaching, behavioral science, adult learning, and experiential learning that address behavior and the beliefs and environments behind it.
- ▶ **Culturally Responsive Engagement.** Learning, leadership, and community experiences for diverse populations across the U.S. and internationally.
- ▶ **Creative Engagement Capability.** Facilitation, storytelling, visual communication, music, arts, multimedia, and experiential design.

SELECTED PAST PERFORMANCE

District of Columbia Public Schools

PROFESSIONAL DEVELOPMENT & CULTURE

Designed and delivered Hope Campaign professional development on organizational culture, educator beliefs, student hope, engagement, and behavior change.

4.88

ENGAGEMENT

4.85

CULTURE RELEVANCE

4.69

CHALLENGING BIAS

96%

WOULD RECOMMEND

Based on 26 participant evaluations; ratings measured on a 5-point scale. Offered to educators across the United States.

Teach For America

LEADERSHIP DEVELOPMENT & EXECUTIVE COACHING

Designed and delivered *Audacity*—a multi-month program combining individualized executive coaching, cohort learning, career planning, time management, innovation, and culture development.

4.8

OVERALL PROGRAM

4.9

1:1 COACHING

100%

VALUED COACHING

90%

APPLIED TO WORK

2026 exit survey; ratings measured on a 5-point scale.

Event & Cultural Programming — Washington, DC

DESIGN, TALENT & PRODUCTION

Revival DC (est. 2016) has served 20,000+ District residents and provided platforms for DC artists—talent has included Maimouna Youssef, Tank and the Bangas, Chico Bean, and others. Through its work with **District Creative Institute**, WGC designs and produces arts & cultural activations (live music, visual art, food, artist engagement) associated with the H Street Festival. **Masjid Muhammad, The Nation's Mosque**—recurring cultural, educational & community programming (Salaam Social, The Deen's List). Services: programming, talent/vendor coordination, partnerships, production, marketing, logistics, and execution.

Organizational & International Consulting

CONSULTING & CAPACITY-BUILDING

United to Rise—organizational rebranding, strategic communications, program-culture redesign, and organizational development. **TLC International (Mauritania)**—international capacity-building: organizational strategy, professional-development infrastructure, fundraising strategy, and partnership development.

NAICS & PSC CODES

611430 — Professional & Management Development Training

PRIMARY NAICS

- 541611 Administrative & General Management Consulting
- 541612 Human Resources Consulting Services
- 541618 Other Management Consulting Services
- 611710 Educational Support Services
- 561920 Convention & Trade Show Organizers / Event Planning
- 711510 Independent Artists, Writers & Performers
- 813319 Other Social Advocacy Organizations

PSC: R408 • R410 • R499 • T006 • U008 • U009

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